I N V I T A T I O N T O P A R T I C I P A T E

MUSEUM DIRECTORS FORUM

21 May 2024 at 4 pm (CEST/GMT+2)

Recent research by ICOM INTERCOM has revealed that many museum leaders benefit from opportunities to exchange ideas and experiences on leading their organisations. In research, carried out in 2021/22, Museum leaders all over the world, reported that they lacked sufficient influence and control over decision making and key resources such as staff appointments, organisational structure and budget.

**Online Director’s Forum**

To address these challenges, ICOM SEE, in collaboration with INTERCOM and Fundación TyPA, have organised an **online Director’s Forum** designed to facilitate open discussions on key themes chosen by you in the form at the end of this invitation. The online forum will take place on 21 May 2024 at 4 pm (CEST/GMT+2).

The Director’s Forum is free to participate in and will provide you with an opportunity to exchange ideas and experiences with other museum directors. There are 40 places for Museum Directors and relevant museum leaders from a wide range of museums. As mentioned above, there is no fee for this opportunity to share ideas and experience.

**The format for the Director’s Forum**

4 minutes Introduction by the organiser

20 Minutes Keynote Address by **Miha Kosmač, director of Idrija Municipal Museum**

13 minutes Breakout Groups on: **Influencing and stakeholder management** (relationship with the Board, Government etc.)

8 minutes Feedback discussion on Theme 1 in plenary

13 minutes Breakout Groups on: **Empowering staff and organisational development**

8 minutes Feedback discussion on Theme 2 in plenary

13 minutes Breakout Groups on: **Strategic communications and profile raising**

8 minutes Feedback discussion on Theme 3 in plenary

3 minutes Sum up, thank-yous and next steps by the Organiser

The three Break-out Groups of up to 10 participants provide the opportunity to look in-depth at your experience and discuss skills and solutions.

We hope to see you at the Forum!

Yours sincerely,

Alenka Černelič Krošelj

ICOM SEE Chair

Please fill in the participation form on the next page and **email it by 19 May 2024** to: [icomsee00@gmail.com](mailto:icomsee00@gmail.com).



MUSEUM DIRECTORS FORUM

PARTICIPANTS REGISTRATION FORM

|  |  |
| --- | --- |
| **Name:** |  |
| **Job Title:** |  |
| **Email address:** |  |
| **Museum:** |  |
| **Size of Museum:** |  |
| **Number of visitors per year:** |  |
| **Number of staff:** |  |
| **Number of objects:** |  |
| **Approximate annual budget in USD:** |  |
| **Approximate % of annual budget from government sources** |  |
| **Permission to share contact details with Director’s Forum participants** | Yes / No |
| **Level of English:** Basic/intermediate/advanced |  |

**Potential themes for the Director’s Forum**

Please tick the themes that are of most interest to you

|  |  |
| --- | --- |
| **Issues that you would like to discuss in the Director’s Forum** | **√** |
| Influencing and stakeholder management (relationship with the Board, Government etc.) |  |
| Empowering staff and organisational development |  |
| Funding and income generation |  |
| Decolonisation; museum ethics and social inclusion |  |
| Strategic communications and profile raising |  |
| AI and Digital Strategy |  |
| Museums and social impact |  |