

2019 ANNUAL ACTIVITY REPORT FOR REGIONAL ALLIANCE ICOM SEE

Activity 1 other

1. REGULAR WORK AND ANNUAL MEETINGS OF RA ICOM SEE

In 2019 ICOM SEE held three official board meetings where majority of members were present and the rest of regular activities were coordinated in working groups or the information to the members was given by email.

Goranka Horjan (chair until October 2019) and Alenka Černelič Krošelj (Chair from October 2019) informed ICOM and National Committees of countries of the RA ICOM SEE about new board and made the activities regarding new contact persons and networking information and instructions.

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1.1 Board Meeting in Kyoto, Japan, 2 September 2019

The members held meeting in the room of the Main Conference Venue in Kyoto and discussed the topics according to the adopted agenda. Goranka Horjan (Chair) informed the members that she has been elected for the new Chair of INTERCOM and therefore will be obliged to step down from ICOM SEE in order to avoid having two chairmanships. She expressed the support and willingness to serve on the Board but not as a chair. This was urgent to communicate in order to prepare everyone for future elections. She proposed that the elections take place in Zagreb on 18th October 2019 and in meantime members can think of whom to propose for the chair.

Briefing on current ICOM projects Sophie DELEPIERRE from ICOM Paris Office informed the members that she will be the new contact for ICOM SEE RED LIST. The finances are secured but still expert lists from member states are missing. There are different contact

ICOM SEE, Ethnographic Museum, Trg Mažuranića 14, 10000 Zagreb, Croatia

goranka.horjan@gmail.com mob ++ 385 99 21 38 157

and

Posavje Museum Brežice, Cesta prvih borcev 1, 8250 Brežice, Slovenia

Alenka.cernelic.kroselj@pmb.si, mob ++ 386 31 342 252

addresses to look for experts. Each country representative will propose from their own experience.

ICOM Greece expressed the wish to join ICOM SEE. ICOM SEE has been approached by ICOM Greece Chair in order to announce the willingness of the national committee to join ICOM SEE. They have elected their representative and will send the written confirmation.

1. 2. Board Meeting in Zagreb, Croatia, 18 October 2019

The board meeting of ICOM SEE was organised on 18th October in Zagreb at the Ethnographic Museum Zagreb, in order to hold new elections for the chair in the mandate 2019 – 2022. By unanimous votes as the new chair was elected Alenka Černelič Krošelj from Slovenia. Members elected Slavko Spasić from Serbia as Vice Chair and Goranka Horjan from Croatia as Treasurer and Secretary. The first meeting of the new board was organised in Belgrade on 13th December 2019.

1.3 Board Meeting in Belgrade, Serbia, 13 December 2019

The ICOM SEE board meeting was held on 13th December 2019 at the Center for Study in Cultural Development to start the work of the newly elected board for the 2019–2022 mandate. First, the second Vice Chair, Vergil Stefan Nitulecsu from Romania, was elected unanimously.

The board adopted the programme for 2020 and the plan for the mandate that will be adopted and completed every year.

The board adopted main activities for 2020:

Project for 2020 and 2021: project with ICOM EUROPE and all Regional Alliances – we have applied for the Museums and Migrations Special Grant for 2020 and 2021. ICOM SEE will apply for the special grant again in 2021.

Meetings:

The next meeting is proposed to be held in Bucharest on 8th May.

The board has been invited to Macedonia, Ohrid, in 2021 (invitation from ICOM Macedonia).

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and

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RE-ORG: ICOM SEE supports continuation of this project, as it is very successful project. Vice Chair Vergil Stefan Nitulecsu will look into how the project can be developed in Romania. It is also important to make a project evaluation. The ICOM SEE Board put forward some suggestions about technical and professional aspects of this project. We can do this in the following two ways:
by making an evaluation and by starting a new project.

Collection management: Tanja Roženberger will prepare an action plan for this topic in 2020, in 2021 in cooperation with COMCOL.

Gastronomy: a very topical subject. We will check what has already been prepared; the discussion was held in 2015 during the ICOM SEE meeting in Boka Kotarska. We will develop a proposal for a joint topic.

Red lists project: has to be done in 2020. The chair will send a letter to all National Committees, asking them to name the experts and to take active part in this important project.

The board also discussed the process of accepting the museum definition and the establishment of two new ICOM committees: disaster risk management and ethics.

The Chair will send the ICOFOM questionnaire to National Committees and then make analyses of the answers and opinions.

15 years of ICOM SEE in 2020: we will collect proposals and organise a campaign – promotional and other activities.

1. 4. ICOM SEE Working Meeting – Chair Handover, 22 November 2019, Brežice, Slovenia

The meeting was held with the aim of preparing an overview of the activities done in 2019, financial reports and the programmes for 2019, as well as the next period. The Chair Goranka Horjan and the Vice Chair Tanja Roženberger reported to the new Chair Alenka Černelič Krošelj and gave her instructions. They confirmed the Agenda and the documentation for the board meeting in Belgrade.

Alenka Černelič Krošelj made a list of new board members and communicated with all of them to get information about their work and engagement in ICOM SEE.

Activity 2 Training

ANNUAL MEETING OF ICOM SEE, Kyoto, 1-7 September 2019

Title: Shaping the Future, Doing More with Less

JOINT SESSIONS WITH INTERCOM DURING THE GENERAL CONFERENCE IN KYOTO

The title of the joint conference was Shaping the Future, Doing More with Less and the partners were INTERCOM and ICOM CC. More than 50 abstracts were sent and among them 23 were selected jointly by committees' members prior to the conference. Sessions were organised in three days (2-4. September 2019) with different topics and each session was followed by questions and answers part. About 300 ICOM members participated in those sessions and many discussed proposed themes which derived from the overall theme of the ICOM 25th Conference; Tradition for the Future: Museums as Cultural Hubs. About 35 different nationalities were represented among the speakers and the demographics of the speakers were reflected among the approximately three hundred participants taking part in the sessions. ICOM members from many different countries attended presentations during the three days. Estimated number of participants is 350 from 45 countries (Denmark, Japan, Croatia, Bosnia and Herzegovina, North Macedonia, Romania, Lichtenstein, Poland, Czech Republic, Slovakia, Brazil, South Korea, Albania, Azerbaijan, Georgia, Belgium, Kenya, USA, UK, Mexico, Slovenia, Austria, Italy, Netherlands, Serbia, Finland, ...)

Activity 3 Research

ICOM SEE, Ethnographic Museum, Trg Mažuranića 14, 10000 Zagreb, Croatia

goranka.horjan@gmail.com mob ++ 385 99 21 38 157

and

Posavje Museum Brežice, Cesta prvih borcev 1, 8250 Brežice, Slovenia

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ICOM SEE RED LIST

Among current ICOM projects ICOM Paris Office set the priority for the ICOM SEE RED LIST. A new contact person Sophie Delepierre from Secretariat has been appointed to foster the activities in the programme. The finances are secured on ICOM side but still expert lists from member states are missing. Each ICOM SEE country representative has been contacted to provide the support in the sense of addressing right professionals. Goranka Horjan met with Sophie Delepierre and each ICOM SEE country chair has been personally addressed to assist in implementation of the activity. Different situations in ICOM SEE countries require different approaches. In some countries ministry of culture is the relevant body to appoint the experts while in others direct contact with museums may be helpful. All ICOM SEE countries are in favour of the project and governmental support is also secured as countries decided to make their own contribution to the programme.

The chair will again send a letter to all National Committees, asking them to name the experts and to take active part in this important project.

Activity 4 training

INTANGIBLE HERITAGE A CHALLENGE FOR MANAGEMENT AND COLLECTION POLICY, Zagreb, Croatia, 17-18 October 2019

The conference and workshop were organised in Zagreb, 17-18 October 2019 and a field trip with workshop in Slovenia 19 October 2019. The project was supported by ICOM Special Grant, Croatian Ministry of Culture and City of Zagreb and in-kind contributions from local host organisations. The project had a three-fold structure in order to meet the specific project goals of fostering ICOM's role in promotion and preservation of intangible heritage and of networking various committees to enable their unison approach to the challenges spotted in the field of ICH. However, the main goal was to raise the visibility of the initiative to celebrate 17OCT as the international day of intangible cultural heritage.

The programme was structured as a two-day conference with media announcements and workshops with ICH phenomena bearers inscribed on national and UNESCO lists (traditional toy making, gold needlework, lace-making, jalba and traditional gastronomy). The conference was presented on national TV and several radio stations and on-line portals. The

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opening was attended by governmental and municipal officials and opened by Assistant Minister of Culture Hrvoje Maneninca.

The project has outstanding networking results. It was organised in partnership of several committees, two international committees INTERCOM and COMCOL, one regional alliance ICOM SEE and two national committees of ICOM Croatia and ICOM Slovenia. The support was secured by local partners - Ethnographic Museum and Mimara Museum in Zagreb (Croatia), Posavje Museum Brežice and Zasavje Museum Trbovlje and relevant municipalities. The attendance was high 85 ICOM members (individual and institutional) from

different countries (Croatia, Slovenia, Serbia, Bosnia and Herzegovina, North Macedonia, Greece, Romania, Bulgaria, France, Switzerland, South Korea, Qatar).

The conference was organised in a way that expert keynote panellists highlighted current challenges that museum professionals face dealing with intangible cultural heritage phenomena. The main keynote was followed by chosen presentations of invited speakers and each session ended with discussion. All presentations were filmed and arranged on the specially designed website in order to be accessible to all interested members of ICOM.

Topics that were discussed were arranged in the following panels:

Opening panel: How to initiate international day of intangible heritage

First panel: Challenges in collecting and documenting intangible heritage

Second panel: Intangible Heritage and Communities

Third panel: Museum Management and Challenges of Decolonisation and

Forth panel: Sustainable Solutions for ICH

Fifth panel: How to ensure transfer of knowledge and skills to younger generations

Full program details, list of invited speakers and other practical information are available at <http://icom-ichday.info/>

After the conference the colleagues from South Korea presented the ICH Journal which has been edited by National Folk Museum in Seoul and they invited participants to write their contributions.

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Final workshop was organised in Slovenia with the specific theme of industrial intangible heritage. The group of 25 workshop participants took part in the assessment of industrial heritage potential, new technologies that can be used in their promotion and participated in the panel organised by the municipality. In the Posavje Museum Brežice they visited newly refurbished premises and had meetinh with just elected ICOM SEE chair Alenka Černelič Krošelj, director of the museum.

Activity 5 Training

PARTICIPATORY OFF-SITE MEETING AT MANGA MUSEUM, 5. September, Kyoto, Japan

INTERCOM and ICOM SEE organised joint session with ICOM SEE and International Manga Museum. It took place on 5th September at the Kyoto International Manga Museum. The meeting was organised in the form of the workshop. The first part was a lecture by curator and director of the museums, then the participants explored the museum on their own looking for the topics they would like to elaborate at the workshop and the hands on activities were the final part of the meeting. The introduction was based on presentations from museum director Mr. Yamatoto, and researcher Mr. Ito both from the International Kyoto Manga Museum. INTERCOM member the fifty participants coming from different countries explored the museums potentials for further progressive development in the light of the overall theme for the general conference and the proposed new ICOM museum definition. At the workshop they were divided into different groups that presented their proposals for mission and vision of the Manga Museum. The workshop and concept of the meeting were prepared by Ida Lundgaard, Senior Advisor, who facilitated the workshop.

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Activity 6 Training

TRAINING PROGRAMME IN COOPERATION WITH ICCROM, Split, Croatia, 28 May 2019

ICOM SEE has a long-standing cooperation with ICCROM on implementing the **RE-ORG** methodology in order to improve conditions in museum storages. On 28th May Goranka Horjan, chair of ICOM SEE and representative of ICCROM Jose Luiz Pedersoli met in Split

ICOM SEE, Ethnographic Museum, Trg Mažuranića 14, 10000 Zagreb, Croatia

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and

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(Croatia) to discuss further collaboration regarding the challenges in museum storages. The successful collaboration between two organization lasts since 2006 with the MEP TEIM project and continues with RE-ORG. Many improvements have been introduced in museums in the region and globally but new challenges keep popping up. ICCROM has several flagship programmes that are of common interest and the recent focus is on the programme “Our collections matter” that deals with proper conservation management underpinning environmental, social and economic impacts.

Both parties agreed that climate change, green economy, environmental scanning are strategically crucial for museums. New requirements appear in EU applications especially directed how to improve energy audits and how to scan carbon with the main purpose of improving situation because of vulnerability of collections regarding climate and energy consumption. However, buildings which are protected monuments not only the costs of interventions are enormously above the allocated museum budgets but also restriction exist preventing museums to introduce new solutions.

How to bridge the gap is a crucial challenge and both organisations would like to start workshops with key stakeholders in order to find good solutions for museums.

Activity 7 training

PARTICIPATION AT THE BEST IN HERITAGE, Dubrovnik, Croatia, 25.-27

September 2019

ICOM SEE region hosts one of the key heritage and museum events in Dubrovnik. The Best in Heritage has come into agreement with ICOM as the main partner to promote excellence among museums and presents key projects that win international award. Goranka Horjan is a member of the Expert Council of the Best in Heritage and takes part in drafting the concept of the organiser. She actively participated in the conference programme.

Activity 8 other

PARTICIPATION AT EMYA 2019, Sarajevo, Bosnia and Herzegovina, 22.-25 May

2019

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In 2019 Sarajevo hosted the European Museum of the Year Award (EMYA) in May. Many participants in from the region take part in the event visited also by ICOM President Suay Aksoy. The continuous efforts of museum professionals from the ICOM SEE region brought results so among the winners we can find some of the recently established museums from the region. The Museum of War Childhood won the Council of Europe award in 2018 and therefore hosted the conference in 2019. This is a fantastic success and acknowledgment of the efforts of ICOM SEE to improve and encourage good museum practices.

Activity 9 other

WORK ON THE ITC BOARD

The Regional Alliance ICOM SEE has been one of the members of the Board for International Training Centre in Beijing so the chair Goranka Horjan took part at the meeting held during the Kyoto General Conference in September 2019. Last year the ICOM SEE representative Biljana Đorđević took part at the meeting. The President Suay Aksoy stated that RA who are on board will rotate to participate at the meetings.

The support was given to excellent cooperation of the Programme with National Palace Museum and Chinese partners so the board supported the continuation of the training.

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Activity 10 Other

INTERNATIONAL MUSEUM DAY - VISIT OF THE ICOM PRESIDENT SUAY AKSOY, 16.-22. May 2019

ICOM SEE together with several national committees organised a tour of President Suay Aksoy which consisted of numerous lectures, panels and TV interviews with the aim to present good museum practices and strengthen the role of museums. The working visit was organised in Slovenia, Croatia, Serbia and Bosnia and Herzegovina.

The visit will be related to the celebration of the International Museum Day in order to strengthen ICOM role in the region.

Various activities and programmes are suggested.

Meetings with the representatives of the ministries of culture are foreseen – this segment will be coordinated at the last moment due to the availability of ministers.

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The visit starts in Belgrade; Serbia 16 May and ends in Sarajevo, Bosnia and Herzegovina on 22 May. The host was ICOM Serbia and the Chair Slavko Spasić. The ICOM president visited

National Museum in Belgrade and had meeting with the board members of NC ICOM Serbia. She attended the ceremony of the Assembly of ICOM Serbia, addressed members and handed over the annual ICOM awards for museum events in Serbia. She also visited the Museum of Contemporary Art. On 17 May she had the meeting at the Ministry of Culture and then she visited the History Museum of Serbia. In the evening the same day she travelled to Ljubljana, Slovenia and the host was ICOM Slovenia and the chair Kaja Širok. Already in the evening she had the interview for the Slovenian National Television, that was published on 7 July 2019 (<https://www.rtv slo.si/mmr/prispevek/174625909>). She spent the International Museum Day in Ljubljana, Slovenia when she first visited Slovene Ethnographic Museum, was the honorary guest of annual Press conference of ICOM Slovenia, Slovene Museum Society and Slovene Museum Association held in Slovene Ethnographic Museum. She opened open-air Exhibition in front of the National Museum and Slovene Ethnographic Museum and had lunch with ICOM Slovenia board members and representatives of cultural and educational sector in Slovenia. Suay Aksoy then visited the Plečnik House and the City Museum of Ljubljana and opened the Exhibition at the National Museum of Contemporary History.

The next day, 19 May 2019, she travelled to Zagreb to visit ICOM Croatia with the host Darko Babić, Chair. She visited Klovićevi Dvori Gallery, Zagreb City Museum, Museum of Broken Relationships and had dinner with members of ICOM Croatia. On 20 May she visited Mimara Museum and participated at the Museum panel: New museum definition and challenges in the museum sector in SE Europe. Organizers were ICOM Croatia, ICOM SEE and Museum Documentation Center. The programme included:

Lada Ratković Bukovčan, Director of the Mimara Museum

Introduction to the panel: Goranka Horjan Chair ICOM SEE

Key address: Dr. sc. Suay Akoy, president of ICOM: A new definition of the museum

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Dr. sc. Hrvoje Manenica, Assistant to the Minister of Culture of the Republic of Croatia: The Ministry of Culture's Initiative for Improving the Work of the Museum Sector

Dr. sc. Darko Babić, Chair ICOM Croatia: Education for museums

Maja Kocjan, Director of the Museum Documentation Center: Statistics of Croatian Museums

Discussion

After the conference she visited the exhibition in the Ethnographic Museum, Museum of Arts and Crafts and the Technical Museum of Nikola Tesla.

On 21 May she travelled to Banja Luka and had meeting with the ICOM BIH Chair Alma Leka and members of the Board. She visited the Museum of Contemporary Art of Republika Srpska, Exhibition: "Perceptions: The Beauty of a Flower is in the Picking" with the works of the most important British artists from the British Council collection and works by artists from the collection of the Museum of Contemporary Art.

Presentation of the Project Moving Museums on the move, realized in cooperation with the National Museum of Bosnia and Herzegovina, under the auspices of the UNESCO Office in Venice.

She attended the presentation of the Snail link on UNESCO's list of intangible cultural heritage and visited Ferhat Pasha's visit to the mosque, built in 1579 and the most significant monument in Banja Luka.

The day 7 of visit was held in Sarajevo (22 May 2019) where the ICOM president promoted ICOM's Key Concepts in Museum History at the National museum of Bosnia and Herzegovina during work time. Agreements were made at the Ministry of Civil Affairs of BiH, with Biljan Chamur secretary of the Ministry (who is also the secretary of the BiH Commission for Cooperation with Unesco) and Assistant Minister for Culture and Siniša Šešuma from the Sarajevo Unesco office.

The tour of the ICOM president Suay Aksoy was very successful among members and also in different media in every visited country.

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Activity 10 Other

PROMOTIONAL ACTIVITIES

ICH Day

ICOM SEE continued a campaign that promoted the 17th October as the ICH International Day using its logo and marking that the initiative started from ICOM. Many positive replies were gathered but the campaign needs bigger support to reach more active participants. The campaign is available on social networks.

Being active on-line

ICOM SEE is putting a lot of efforts to send information on different activities to its members. Apart from putting current issues on Facebook and web the information is also given to chairs and representatives of national committees to enable them to reach members also through national on-line channels. The ICOM SEE Facebook was managed by ICOM SEE secretary Biljana Đorđević.

Since October 2019 the ICOM SEE web page is managed by Matija Dronjić and the Facebook is managed by Matija Dronjić and Milica Cicmil.

At the beginning of the Year 2020 Newsletter summarizing activities will be published.

