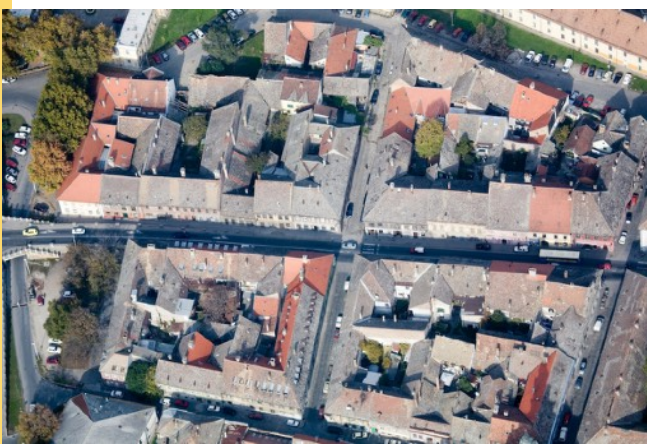


**Case Petrovaradin: Managing Historic Urban Landscapes** is a project that takes the outstanding, yet long neglected 18th century urban landscape of Petrovaradin Fortress (Novi Sad, Serbia), as a platform for building professional capacities across Southeast Europe and beyond, and envisaging opportunities for responsible, sustainable and creative development of historic towns. Simultaneously, the project acts as a call to rethink the current management of the urban landscape of Petrovaradin Fortress, learn from it and reimagine its future development.

### **Why Petrovaradin?**



The spotlight on **Petrovaradin Fortress** and its downtown is timely and exciting, since due to the Novi Sad preparations for being the European Capital of Culture in 2021 this protected cultural heritage site is undergoing significant restoration activities; its management plan is in the making; and numerous civic, public and business interests in the area are growing. Therefore, the pressure on the area, its inhabitants and its multifaceted heritage is getting more complex and requires series of transparent, professional and participatory mechanisms. Case Petrovaradin focuses on these developments in a multifaceted way, by encompassing a range of research, educational and advocacy activities and involving various stakeholders locally and internationally.

### **What we'll do?**

The project kicks off with **Case Petrovaradin: Investigations** - an open call for 4 research projects aimed at improving the understanding of project partners, local decision-makers, institutions and inhabitants of the key issues and current state of art in Petrovaradin. These involve the research on the uses and users of spaces; management structures as well as interests and needs of diverse stakeholders; existing interpretations of multifaceted tangible and intangible heritage of the area; as well as tourism valorisation and uses.

Research activities are followed by the central event **Case Petrovaradin: Explorations** – a Summer Academy on Management of Historic Urban Landscapes for 25 local, regional and international early career experts whose work and study is related to heritage protection,

management, interpretation, tourism and urban planning. From 5th to 12th of August 2018, young experts will work on site in Petrovaradin with some of the leading practitioners, theoreticians and experts in the field of heritage management coming from across Europe, as well as key local stakeholders. The academy involves a set of theoretical lectures, practical workshops and on site training, through which participants will formulate recommendations and ideas for improving the management, interpretation and usage the wider area of Petrovaradin fortress and town.

Throughout the project, **Case Petrovaradin: Public Hearings** will be organised as opportunities to involve and inform a wider public of current and possible future developments of the area. Those activities include public lectures, discussions, presentations and media appearances.

**Case Petrovaradin: Policy Meeting** - a seminar for urban planners, policy-makers and conservators from diverse municipalities in Serbia - will be organised to ensure that the outcomes of the research and education process have an impact upon local management of Petrovaradin as well as similar historic urban landscapes in Serbia. The advocacy work will be complemented with **Case Petrovaradin: Dossier**, a collection of on-site research, international good practices and recommendations from the Summer Academy.

## Who are we?

The project is implemented by **Europa Nostra Serbia, Institute for Protection of Cultural Monuments** Novi Sad and **Faculty of Sport and Tourism - Tims**, Novi Sad, in partnership with **Edinburgh World Heritage, Europa Nostra** and **Global Observatory on Historic Urban Landscapes**, within the framework of the Novi Sad 2021 European Capital of Culture and European Year of Cultural Heritage 2018. This partnership brings together organisations, institutions and universities with extensive knowledge and expertise related to preservation, management and valorisation of historic towns across Europe and beyond. The project is financially supported by the **Headley Trust** and **Foundation NS2021**.

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#### Organizers:



#### Partners:



#### Financial support:



#### Support:

